

List of students allocated for projects by Takeup.in

Project title	Students applied
Generate leads and convert them into potential customers for a manufacturing firm	Amrish Kale, Jayashree Suresh Chemate
Design and develop a functioning website	Rupesh Haridas Saundede
Seo live project by learninggrow.com	Obed Sujay Bhengra Pratik Mahajan, Sanchet Kamble
Recording and maintaining books of accounts	Navnath Eknath Ghodke
Supply chain management project for craxystore	Sayali Sonu Khursale Anjali John Kshirsagar
Perform skill matrix analysis and develop creative ideas to enhance productivity in an organisation	Rutuja Satyawar BhambureKajal Prabhakar Dhainje
Financial operations management project for my fin tree	Vinayak Deepak Gaikwad, Dhanashree Suresh Shinde, , Sayali Khursale
Convert prospects into potential customers for a technology and consulting firm	Priya Maria Francis, Amrish Kale
Device catchy content for social media communications of periurja	Jayashree Suresh Chemate

Capabilities Enhancement



Website: www.jspmjims.edu.in



JSPM's

Jayawant Institute of Management Studies (JIMS)

Saksham



Educate -Equip & Empower

Saksham

Saksham is an virtual company providing innovative business platform for students of MBA & MCA program at JIMS .The main focus is on activity-based learning. Saksham provides Students participants with real business experience and supports them to develop personal qualities and attitudes such as leadership, decision-making, problem solving and communication skills in a group environment working towards a positive outcome. Saksham is a student driven organization which promotes to Educate Equip & Empower its stakeholders . It is a simulated enterprise that is set upand run by student participants with support from an Faculty Member and a real company (business partner). Virtual Companies conduct business with other virtual companies in a simulated market economy on a local, national or international basis.

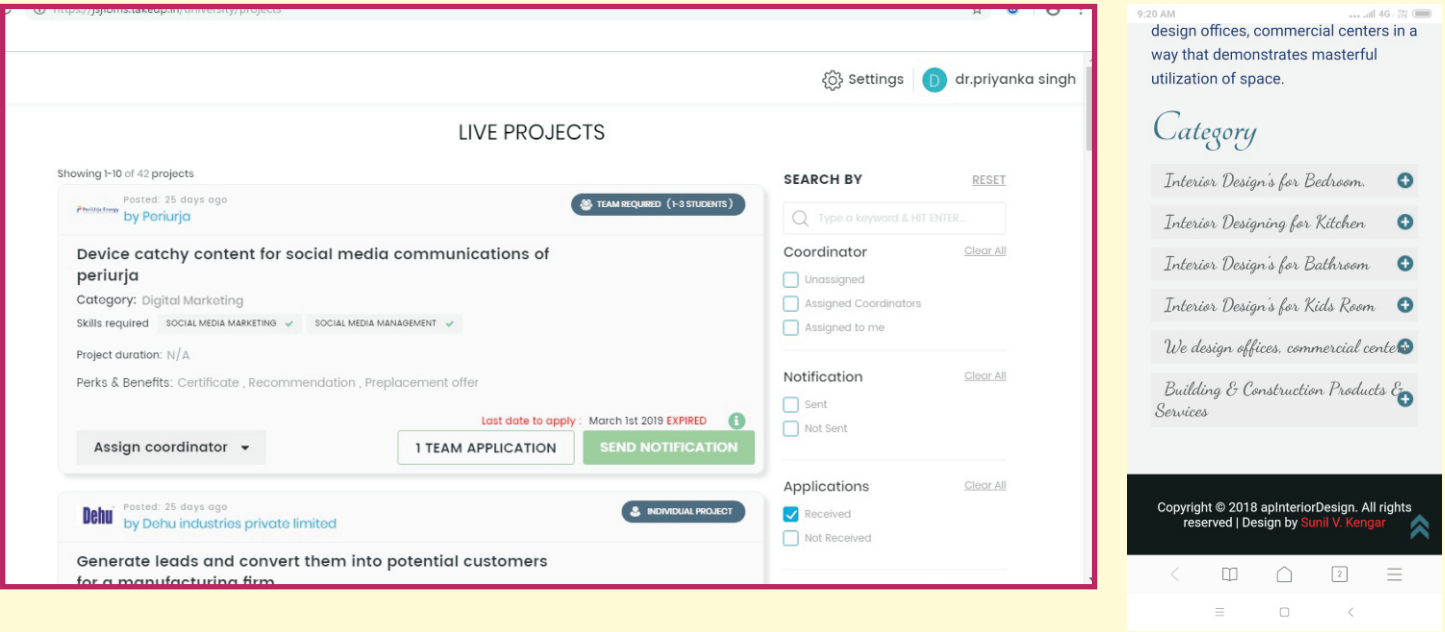
The virtual company educates all company employees - Participant Student with every aspect of business operations including marketing research, advertising, Human Resource, Project management, Services, trade, payment systems, Information Systems, lease contracts and the effective utilization of various resources. It will also help with the original drafting of the business plan and check on the subsequent process once it is functional.

Saksham not only provides the business and IT skills that are necessary as a member of the work force, ut also supports awareness of the importance of self-leaning and an understanding of international business and culture.The term virtual organization is used to describe a network of independent firms that join together, often temporarily, to produce a service or product. Saksham will have virtual office, virtual teams, and Student leadership but with real time projects. The ultimate goal of the Saksham is to provide innovative, high-quality products or services instantaneously in response to customer demands and contribute there by to create Future Business leaders.

In brief aim and impact

- ◆ Foster cooperation, trust and empowerment.
- ◆ Ensure each partner contributes and identifiable strength or asset.
- ◆ Ensure skills and competencies are complementary, not overlapping
- ◆ Ensure partners are adaptable.
- ◆ Ensure contractual agreements are clear and specific on roles and deliverables.
- ◆ If possible, do not replace face-to-face interaction entirely.

Live Project Platform



Supported by: Aayansh Germinate Pvt. Ltd.

- ▶ Marketing Audit – Movement of products
- ▶ Competitor analysis through marketing audit
- ▶ Branding through Digital Platform
- ▶ Marketing Plan
- ▶ Applications: Software Engineering
- ▶ Module Designing
- ▶ Client Interactions for Requirement gathering

Project undertaken by MCA Students

Supported by: Elite Software Pvt. Ltd.

Sr. No.	Student name	URL	Client	Status
1	Sunil Kengar	apinteriordesign.in	A. P. Interior	Uploaded
2	Amrapali Yadav		Morya Dental Hospital	Development