

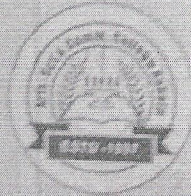
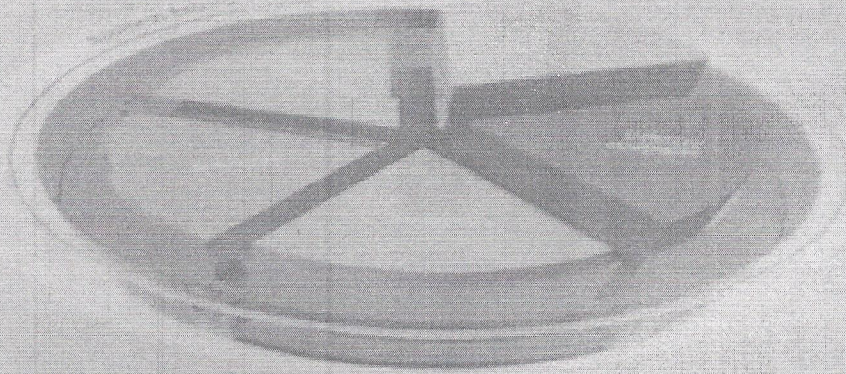
Proceeding
On National Seminar

"BUSINESS ENVIRONMENT, ENTREPRENEURSHIP AND SOCIETY"

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Dr. B.K. Salalkar
Principal

Dr. R.N. Wakchaure
Co-ordinator



Organized by
Department of Commerce

'Shirdi Sai Rural Institute's'

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"GLASS CEILING ON WOMEN ENTREPRENEURS IN INDIA- A New Prop

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Abstract:-

Women in this modern era became an inseparable part of economic development of the world. More than 45% of the world population is of women. In recent days it is visible that more and more women are becoming an earning member of the family either by employment or entrepreneurship. Still number of women entrepreneur in India is very less than that of their male counterparts. Various reasons can be listed for less number of female entrepreneur in India like family structure, nuclear family, work life imbalance, risk and uncertainty in business, culture norms etc. One more reason which is generally omitted in the list but which is supposed to top the list is the glass ceiling. A barrier is created in the business world both internally and externally because of which the women can see and go near the top positions or controlling positions of business but they cannot hold such positions. Such barriers are called as glass ceilings. In this paper it is discussed that the Glass ceiling is not always an external barrier but also an internal barrier which the women creates for her or the reason behind that barrier is her own perception.

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