



JSPM's  
**JAYAWANT INSTITUTE OF MANAGEMENT STUDIES**  
(Approved by AICTE, New Delhi, Recognised by Gov. of Maharashtra & Affiliated to Pune University)  
S. No. 80/2, Pune-Mumbai Bypass Highway, Tathawade, Pune – 411033.  
Phone: +91-8237076937/38 Telefax: +91-20-22933424.  
E-mail: [jims1@vsnl.net](mailto:jims1@vsnl.net) Website: [www.jspm.edu.in](http://www.jspm.edu.in)



---

### Webinar on

### “Emerging Trends in Business Analysis” (AY Jun-Dec 2020)

**Event Date & Day – 26<sup>th</sup> June 2020, Friday**

**Venue – JSPM JIMS YouTube Channel**

**Time – 11:00 am to 1:00 pm**

#### **Objectives-**

1. To explore the applications of Business Analysis in multiple business domains and scenarios.
2. To Identify opportunities for creating value using business analysis and
3. To understand the basic concepts in Business Analysis, DATA Science and Business Intelligence.

#### **About the Webinar –**

Webinar on Emerging Trends of Business Analysis was organised through JSPM JIMS YouTube Channel . The start of the webinar was by Welcome and Introduction Speech given by Prof. Manesh Palav, followed by Introduction to the Speaker Mr. Omkar Pathak who is, Founder and CEO Business Analyst Institute Mumbai. Director Dr. Priyanka Singh Madam welcomed the guest and expressed her views about the webinar.

Mr. Omkar Pathak delivered the content through the webinar on various aspects in Business Analysis the scope and opportunities for students and professionals in the field of business analysis.

Dr. Sudarshan Pawar HOD of MBA department shared his views about the session. Prof. Shweta Padale and all faculty members of JIMS were present on the occasion.

Participants from all across India participated for the webinar and shared their opinions and asked queries to Mr. Omkar Pathak who replied to them promptly Prof. Deepak Pore was involved in technical support for the webinar.

Vote of thanks was proposed by Prof. Manesh Palav.

#### **Outcomes of Webinar:**

1. The opportunities and scope of Business Analysis was learnt

2. The benefits of studying business analysis and its applications are learnt

3. Business Analysis applications are learnt in different domain areas

### **Skills Focused –**

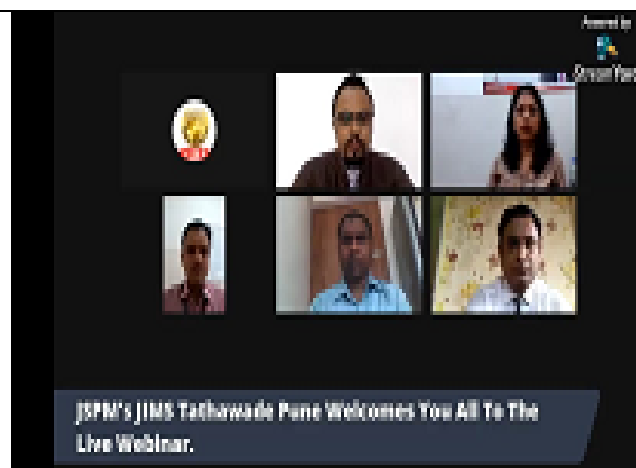
- Analytical Skills
- Creating value through Business Analysis
- Technical Skills
- Value creation through business analysis

**Total No. of Participants registered: 1200**

**Total No. views for the webinar on YouTube : 1.8 K**

**Speaker Name – Mr. Omkar Pathak, Founder and CEO Business Analytics Institute Mumbai**

### **Photos of the Events**



**Prof. Manesh Palav  
Dr. Bipin Bankar  
Event Co-Ordinators**

**Dr. Sudarshan Pawar  
Prof. Shweta Padale  
HOD MBA/MCA**

**Dr. Priyanka Singh  
Director, JIMS**