



**JSPM's**  
**JAYAWANT INSTITUTE OF MANAGEMENT STUDIES**

(Approved by AICTE, New Delhi, Recognised by Govt. of Maharashtra & Affiliated to SPPU, Pune University)

**S. No. 80/2, Pune-Mumbai Bypass Highway, Tathawade, Pune – 411033.**

**Phone: +91-20-64731454/55 Telefax: +91-20-22933424.**

**E-mail: [jims1@vsnl.net](mailto:jims1@vsnl.net) Website: [www.jspm.edu.in](http://www.jspm.edu.in)**



**Dr. T. J. Sawant**

**B.E.(Elec.), PGDM, Ph.D**

**Founder- Secretary**

**Dr. Priyanka A. Singh**

**B.Sc. (Hons), MBA, Ph.D.**

**Director**

**Webinar Report**  
**(National)**

**Topic of Webinar – How to Program Your Subconscious Mind**

**Webinar Date & Day – Friday, May 22, 2020**

**Time - 11 AM**

**About Guest - Dr. Shankar Goenka**

An Author, Coach, TEDx Speaker,

Certified Master Trainer &

Managing Director, WOW Factors

**Objectives-**

To make the audience clear about the concept of Subconscious mind.

To introduce the tools and techniques for controlling the subconscious mind

**About Webinar –**

The webinar was conducted by a renowned speaker Dr. Shankar Goenka. The speaker has clearly explained the concept of subconscious mind how can we differentiate it with conscious mind and tools and techniques to control the subconscious mind.

It was conducted through the youtube channel of the speaker. Positive reviews were been shared by the viewers during the session.

**Skills Focused – Soft Skills**

**Outcomes –**

**The participants acquired an idea on how to control the subconscious mind.**

**Total no. of Participants – 300+**

**Glimpses of the event –**

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Dr. Harini Rajan Faculty Coordinator	HOD (MBA/MCA)	Dr. Priyanka Singh Director
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