

JSPM's
Jayawant Institute of Management Studies

Tathawade, Pune-33

Report on “Miracle 2018”

Date: 28 /12 /2018

Objectives of the event:

The objectives of this session were:

1. To instill teamwork and spirit of inclusiveness
2. To help students develop an overall personality through various sessions that were aimed at personality grooming.
3. To enhance student capabilities through various activities conducted during the program

Outcome of the Event:

Students developed a greater understanding about goal setting and engaging in a team, as they worked and participated in many activities alongside.

Brief Report:

Miracle 2018, a power packed and exciting series of co-curricular sessions for student development and overall personality enhancement. Miracle 2018 was full of surprises and comprised of sessions like dance workshops, handwriting analysis, hobby related sessions etc from 17th Dec to 27th Dec 2018.

Inauguration Session by Mr. Vishnu Medikonda-

The session was inaugurated by Mr. Vishnu Medikonda. He inspired the students to develop good communication skills and enhance their personalities overall.

Dance Workshop by Shraddha and Team

The guests conducted a session on dance workshop on Zumba. The instructors outlined the importance of fitness and emphasized on a fitness regime that would lead to mental and physical health.

Live Projects by Ruchika Roy and Team

The team highlighted the importance of live projects to the students and also gave a brief about how to enroll for the same. They briefly touched upon various skills required for each type of project.

Handwriting Analysis by Pallavi Rithe

The guest analyst took up a session on handwriting analysis. She analyzed the student's personality on the basis of their handwriting. She conducted a SWOT analysis on the basis of their handwriting and gave them tips for future success.

Live Projects by Deepak Tripathi

Mr. Deepak emphasized the need to enroll for more live projects as it as it would positively impact their work related skills giving them good exposure to the industry. Live projects also help leading organizations leverage the potential of a young management graduate.

Communication and Soft Skills by Mr.Vishnu Medikonda

Mr. Vishnu pointed out the fact that companies lately assess candidates on a whole host of soft skill competencies around how well they relate to peers and communicate with others. He also stated that the managers look for people's ability to communicate clearly and openly, and to listen and respond empathetically. They also want them to have equally well-honed written skills so that their correspondence (including emails) doesn't undo all the good work their face-to-face communication creates. Good soft skills also include the ability of people to balance the commercial needs of their company with the individual needs of their staff.

Thanks Giving for Non Teaching

The students of JIMS arranged for thanks giving session for the non-teaching staff. They arranged for games like musical chair, 1 minute games and others that were played by the entire non-teaching staff members.

Digital Marketing by Dhawal Patel

Mr. Dhawal Patel explained the concept of Digital Marketing and further discussed methods such as Search Engine Optimization (SEO), Search Engine Marketing (SEM), Content Marketing, Influencer Marketing, Content Automation, Campaign Marketing, Data-driven marketing-commerce marketing, Social Media Marketing, Social Media Optimization, E-mail Direct Marketing, Display Advertising, E-Books, Optical Disks and Games that are becoming more common in our advancing technology.

He further spoke about the scope in the above particular fields.

NGO Activity with support of Nishu Sharma

JIMS staff members along with student volunteers visited an orphanage "Prerana Bhavan". The students conducted games for the orphans and also had a heart touching interaction with them.

Event Details:

- **Event Name:** Miracle 2018
- **Event Date:** 17th December – 27th December2018
- **Venue:** JIMS Conference Room, Seminar Hall.
- **Target Audience:** Students of MBA & MCA
- **Coordinator:** Dr. Rasika Patil and Prof. Aakash Sane

Event Photos -

Inauguration by Vishnu Medikonda



Dance Workshop by Ms. Shraddha



Live Projects by Ruchika Roy



Handwriting Analysis by Pallavi Rithe



Live Projects by Deepak Tripathi



Thanks Giving for Non Teaching



Digital Marketing by Dhawal Patel

Nishu Sharma



In "Prerana Bhavan"



Schedule for Miracle 2018

Date	Resource Person	Topic
17-Dec-18	Vishnu Medikonda	Inauguration
18-Dec-18	Shraddha and Team	Dance Workshop
19-Dec-18	Ruchika and Team	Live Projects
20-Dec-18	Pallavi Rithe	Handwriting Analysis
21-Dec-18	Deepak Tripathi	Live Projects
22-Dec-18	Vishnu Medikonda	Communication and Soft Skills
24-Dec-18	Students	Thanks Giving for Non Teaching, Club based Activities
25-Dec-18	Dhawal Patel	Digital Marketing
26-Dec-18	Nishu Sharma	NGO Activity
27-Dec-18		Certificate Distribution